



29TH NOVEMBER 2017

OLYMPIA, LONDON

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AGENDA

8.50	Chair's Introduction			
9.00-9.20	How is AI Revolutionising the Way Businesses Work?			
9.20-9.40	Keynote: TBC			
	Rethinking Enterprise <i>Chairman: Alex Davies, Analyst and Editor, Rethink Technology Research</i>		Innovation and Core Technologies <i>Chairman: James Loft, CEO Aigen</i>	
9.50-10.10	Revolutionising Decision-Making with AI		Using AI to Make Data Actionable	
10.15-10.35	How Machine Learning is Empowering Customer and Employees at the Edwardian Group Michael Mrini, Director of IT, Edwardian Group		The Practical Application of Machine Learning to Make the Most of your Data Piers Stobbs, Group Chief Data Officer MoneySupermarket	
10.40-11.10	Panel What Does AI Mean to Different Industries? Panel Moderator: Loulou van Ravensteijn		Panel The Predictive Capability of AI	
11.10-11.40	Break			
	<p>Immersive Labs The next sessions offer you a variety of Immersive Labs, enabling you to get to grips with the core subjects that matter most to your business. These sessions will be detailed, interactive and instructive. Led by one invited expert, or a panel of AI gurus, the labs will answer your questions and throw up innovative solutions for your AI-fuelled business.</p> <p>Tailor Your Event Experience:</p> <ul style="list-style-type: none"> ● Data, Analytics and BI ● Innovation and Core Technologies ● CRM ● Rethinking Enterprise ● Security, Privacy and Regulation ● Marketing, Advertising & Sales ● Robotics ● Personal Assistants & Bots 			
11.40 -12.20	Lab: Are you AI Compliant? Data Protection Regulation ●●●●	Lab: AI and the Future of the Workplace Julian Harris, DWP ●●●	Lab: Embracing Deep Learning Powered by Neural Networks ●●●●	Lab: Using Machine Learning and Analytics to Enhance the Customer Experience -how AI can Make the Company More Human Ross Breadmore, Head of Service Design, Lloyds Daniel Nelson, Head of Data, Ocado ●●●●●●
12.25 – 13.05	Lab: Applying Machine Learning to Business Problems Michael Natusch, Global Head of Artificial Intelligence, Prudential Simon Thompson, Head of	Lab: Emotion AI – The Next Frontier in Industry? Mark Bunger, Lux Research ●●●●	Lab: How is AI Enabling Quicker and More Efficient Delivery of Insight into Data? Ranj Dale, Head of Technology, GfK ●●	Lab: The Role of AI in the Future of the Financial Industry Moderator: James Loft, CEO, Aigen ●●

	Practice, Big Data & Customer Experience. BT Research ●●			
13.05-13.45	Lunch			
13.45 – 14.25	Lab: AI in Marketing – Relevant, Timely Messages for Customer Engagement Anantha Prasad, HSBC ●●●●	Lab: The Disruptive Bot Landscape - To What Extent Can Bots Compete with People? ●●●●	Lab: Developing Algorithmic Intelligence to Enhance Automatic Responses David Franklin, Virgin Trains ●●●	Lab: Leveraging Image Recognition for Effective Automation ●●
14.30 – 15.10	Lab: Machine Learning in Healthcare Cosmin Stamate, Birkbeck Jobeda Ali, CEO Three Sisters Care & The CHIRON Project Arjun Panesar, Diabetes.co.uk ●●●●	Lab: The Role of NLP in Enhancing Business Processes Natalia Konstantinova, Lead Software Engineer, First Utility ●●●●	Lab: Tracking the Rise of Industrial Robotics Dan Senter, Head of Business Solutions and Innovation, National Grid ●●	Lab: Generating Trust and Implementing Safeguards Peter Cochrane, Cochrane Associates ●
15.15-15.45	Break			
	Rethinking Enterprise		Innovation and Core Technologies	
15.45-16.05	The AI Journey – How to Start Working with and Succeed with AI		How Technology is Adding Value to the Legal Profession Saleh Abukmeil, Product Manager, Taylor Wessing	
16.10-16.30	AI-First Mindset in Insurance Reza Korshidi, Chief Scientist, AIG		Analysing the Ethical and Legal Risks of AI	
16.35-16.55	AI Powering Autonomous Vehicles		Deep Learning and NLP for the Ultimate Personalisation	
17.00-17.30	How Are Businesses Leveraging Bots and Virtual Assistants, and Where Will They Have Most Impact? <i>May Pan, Head of Digital, Pizza Hut UK and Ireland</i> <i>Jeremy Osborne, Director of Strategic Innovation, TUI, UK and Ireland</i> Dr Liam O’Toole, CEO, Arthritis Research		How to Make the Transition from Data to Action Alberto Arribas, CTO and Head of Informatics Lab, Met Office Matteo de Renzi, CEO Gett, UK Alan Payne, Vice President and CIO International, Aetna	
17.30	Exhibition Networking Drinks			
17.50 – 19.00	AI Tech World Pub Crawl			